

Oliver Mower

Senior Product Designer

RECENT EXPERIENCE

Senior Product Designer @ Umbra Space

Senior Product Designer II | June 2025 – Present

Senior Product Designer I | April 2021 – May 2025

- Led end-to-end product design on a B2B SaaS platform for satellite imagery, taking features from discovery through to shipped React code
- Designed and implemented core product experiences including a full UX refresh, new navigation, ordering UI, and mobile support validated by strong customer feedback.
- Conducted user research, usability testing, stakeholder interviews, and focus groups to surface insights that directly shaped roadmap priorities
- Built internal operational tooling for internal operating teams, improving mission efficiency and reducing manual workflows
- Bridged design and engineering by contributing directly in React and JavaScript, reducing handoff friction and keeping delivery on track

Marketing Designer & Developer @ Umbra Space

March 2020 – April 2021 | Remote

- Researched, designed, and developed a marketing website to attract investors, increase visibility, and articulate the company's brand story during a critical early-stage growth period
- Built an internal brand guidelines site to standardize visual identity across employees and external vendor relationships
- Launched a careers website to establish organizational credibility and support rapid team scaling

UX/UI Design Lead @ Callaway Golf

March 2020 – April 2021 | Austin, TX

- Provide clear design feedback and guidance to creative team
- Research, wireframe, prototype, and deliver UX & UI deliverables
- A/B test designs & functionality using personalization platform
- Use analytics to identify areas of improvement on websites
- Define and maintain design systems for brand websites

UX/UI Designer @ Callaway Golf

April 2017 – February 2020 | Austin, TX

- Led website redesigns for OGIO & Pre-Owned websites
- Created low, high fidelity mockups and interactive prototypes for landing pages
- Delivered high revenue generating emails for Callaway brands

Digital Designer @ Freelance

May 2016 – January 2018 | London UK & Austin, TX

- Planned, designed and developed a variety of responsive UIs for clients
- Created marketing collateral such as business cards, graphic banners, artwork.



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Pittsburgh, PA

About

Senior Product Designer with 10+ years building across e-commerce and mission-critical data applications, bridging discovery, design and engineering to ship thoughtful, polished experiences.

Expertise

End-to-end UX Research

Interactive Prototyping

Design Systems

Accessibility

Usability Testing

UX & UI Design

UX Engineering

AI-assisted workflows

Tools & Technologies

Figma, Adobe CC suite, React, Storybook, Mapbox, Git, Github Copilot, Hotjar, Maze, Datadog, Jira, Confluence

Social

linkedin.com/in/olimower

Education

Bachelor of Arts

Communication & Media

Bournemouth University, UK

2011 – 2014